

**Georgia  
Tech**



**CEISMC**



# Accessing and Maximizing the Resources of Your Local University

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**CEISMC**

# Outcomes

1. Attendees will learn about a variety of partnership opportunities with universities and their students.
1. Attendees will learn how to leverage resources from local universities to help support their programs.
1. Attendees will create an action plan to partner with their local institution of higher education.
1. Additional Outcomes?



# The Challenges

- Reduction in funding.
- No value placed in OUR work.
- Knowledge about resources at a university level.
- How to approach a university?



# Staffing

- Federal Work Study
- Cooperative Education
- Internship Programs
- Major Specific Recruitment



# Federal Work Study (FWS)

- The FWS Program provides funds for part-time employment to provide need based aid to students to finance the costs of postsecondary education.
- Approximately 3,400 participating postsecondary institutions currently engaged in FWS.
- Hourly wages must NOT be less than the federal minimum wage.
- Financial costs to host organization?
- Responsibility of the host site?



# Cooperative Education (Co-op)

- Combines classroom-based learning with practical work experience
- Students earn college credit for structured job experience
- Financial costs to host site?
- Responsibility of the host site?



# Internship Programs

- Students get hands-on experience in your organization
- Work Experience Internship
  - Students gain experience in their field
- Research based Internship
  - Students do research for your organization
- Financial costs to host site?
- Responsibility of the host site?



# Major Specific Recruitment

- Physical Education Undergrads
- Early and Middle Grades Undergrads
- Special Education/Interrelated Undergrads
- STEM Undergrads





# Training and Development

- Professors
- Research Scientists
- Specialists in various fields
- Training from Sponsored Programs



# Activities/Events

- Student Organizations/Greek Life
- Special Interest Clubs
- Special Events/Programs at University
- University's Community Engagement Office



# How Do I Approach the University?

- Research
- Be specific
- Advisory board or board of directors
- Show the benefit to the university and/or alignment with program goals



# Action Plan

- What are my needs?
- Next steps?
- Timeline?



# Postcard Activity

When I arrive back to my office, what is the first action I will take to establish my partnership with my local college or university?



# Questions?



# Contact Information

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“Do more with less....the smart way!”

