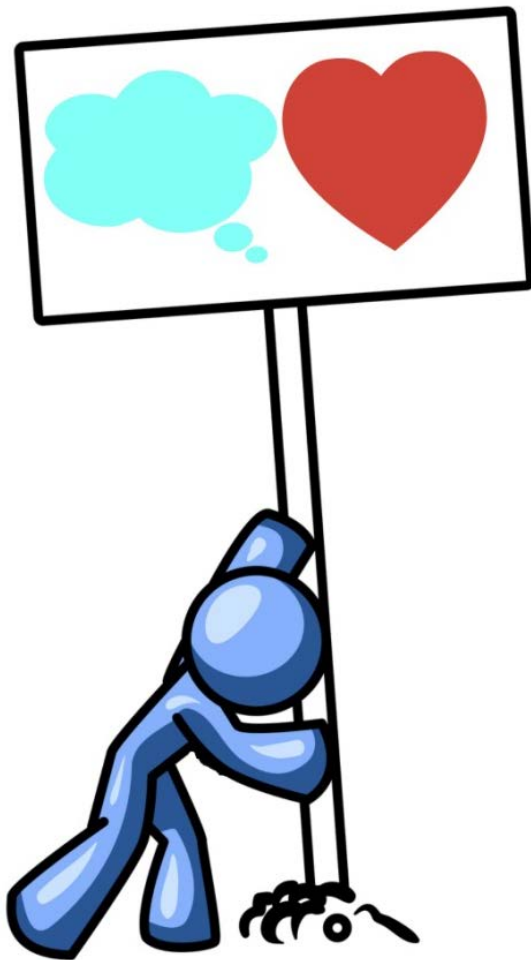




Ignite Yourself: Help Save Afterschool

This training was developed in partnership with:



Part of the CalSAC Workshop Strand
Hearts On, Minds On: Activating a Movement

7-Apr-16

CalSAC: Enriching children by empowering professionals since 1982.
www.CalSAC.org



**CALIFORNIA
SCHOOL-AGE
CONSORTIUM**

Ignite Yourself: Help Save Afterschool

A CalSAC Module

Presented by:

Aleah Rosario

Samantha Frias

CalSAC: Enriching children by empowering professionals since 1982.

www.CalSAC.org



CALIFORNIA
SCHOOL-AGE
CONSORTIUM

The California School-Age Consortium

Since 1982, CalSAC has worked to support and advance professionals and organizations in providing quality and affordable out-of-school time programs for all children and youth in California.

We accomplish our mission by connecting professionals, enhancing competency, and building community through training, leadership development and advocacy.

Today's Objectives

By the end of this module, participants will:

- Understand the power of activating self and others toward positive change on issues important to them
- Gain experience implementing actions to educate and influence decision makers to increase afterschool funding
- Gain tools and resources to engage youth in their programs to take action and help save afterschool in California

Group Agreements

- Choose to be present and engaged in learning
- Phone off or on vibrate
- Avoid side bar conversations
- Agree to disagree
- Be aware of diversity in the group
(culture, age, sexual orientation, privileges, gender and experience)

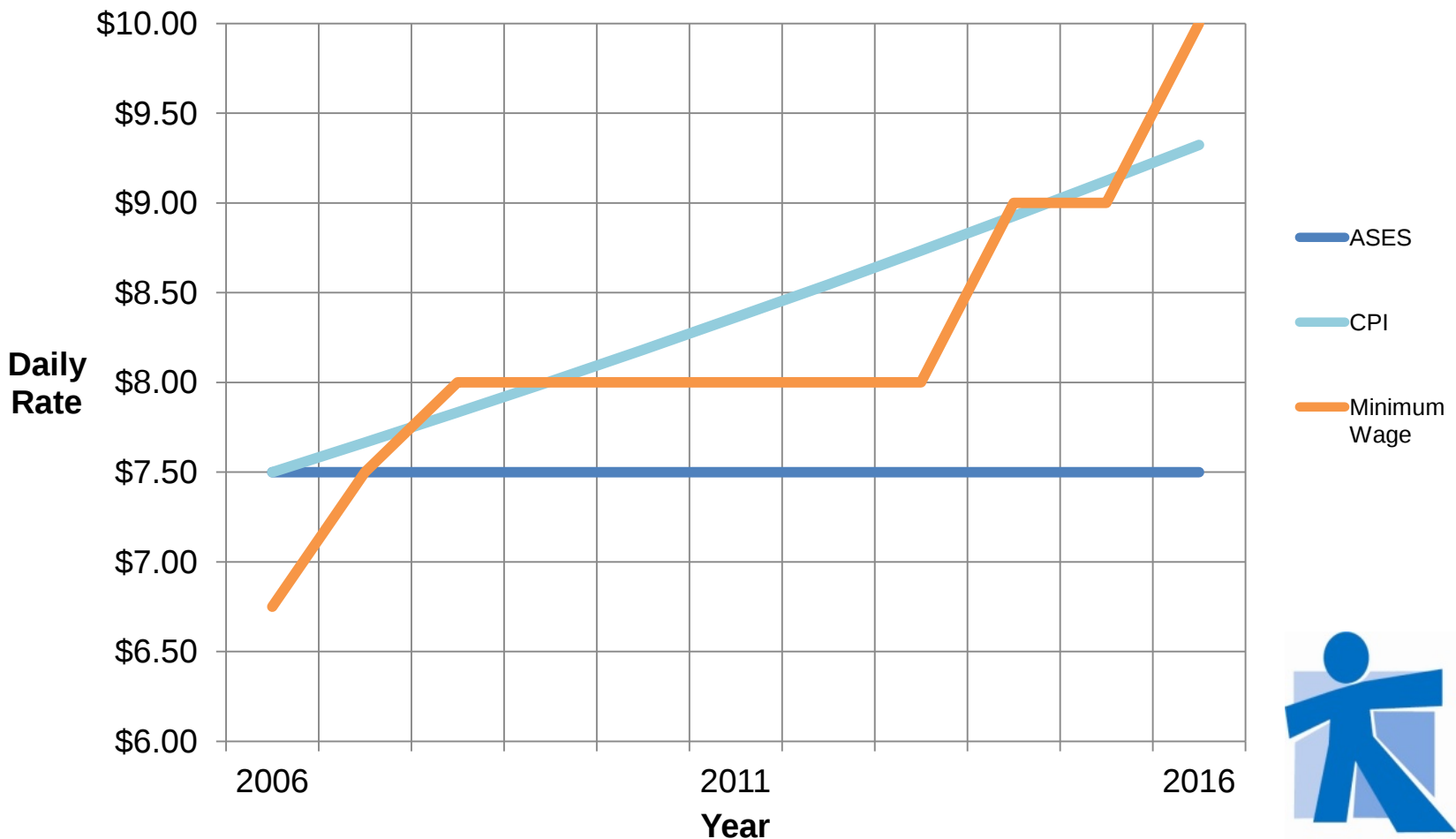
A Decent Proposal

Activity instructions:

- Write the name of a pet (past, present or imagined) and 2-3 reasons why they deserve the “Pet of the Year” award (*1 min*)
- Mingle and convince others to vote for your pet (*3 min*)
- Use any persuasive method you choose

Background: The Problem

Daily Rate vs. Min. Wage/Inflation



CALIFORNIA
SCHOOL-AGE
CONSORTIUM

Key Findings

- **92%** of programs are negatively impacted by flat funding
- **64%** are now serving fewer young people
- More than **86%** find it more difficult to attract and retain qualified staff

“Most teenage babysitters are requesting \$10 - \$15 per hour to care for a child. There is no expectation that the babysitter will improve the child's academic performance, school attendance, character, or physical fitness level. Yet, ASES grantees ...must achieve these results.”

“We have not been able to take our students on a single field trip in over 4 years.”



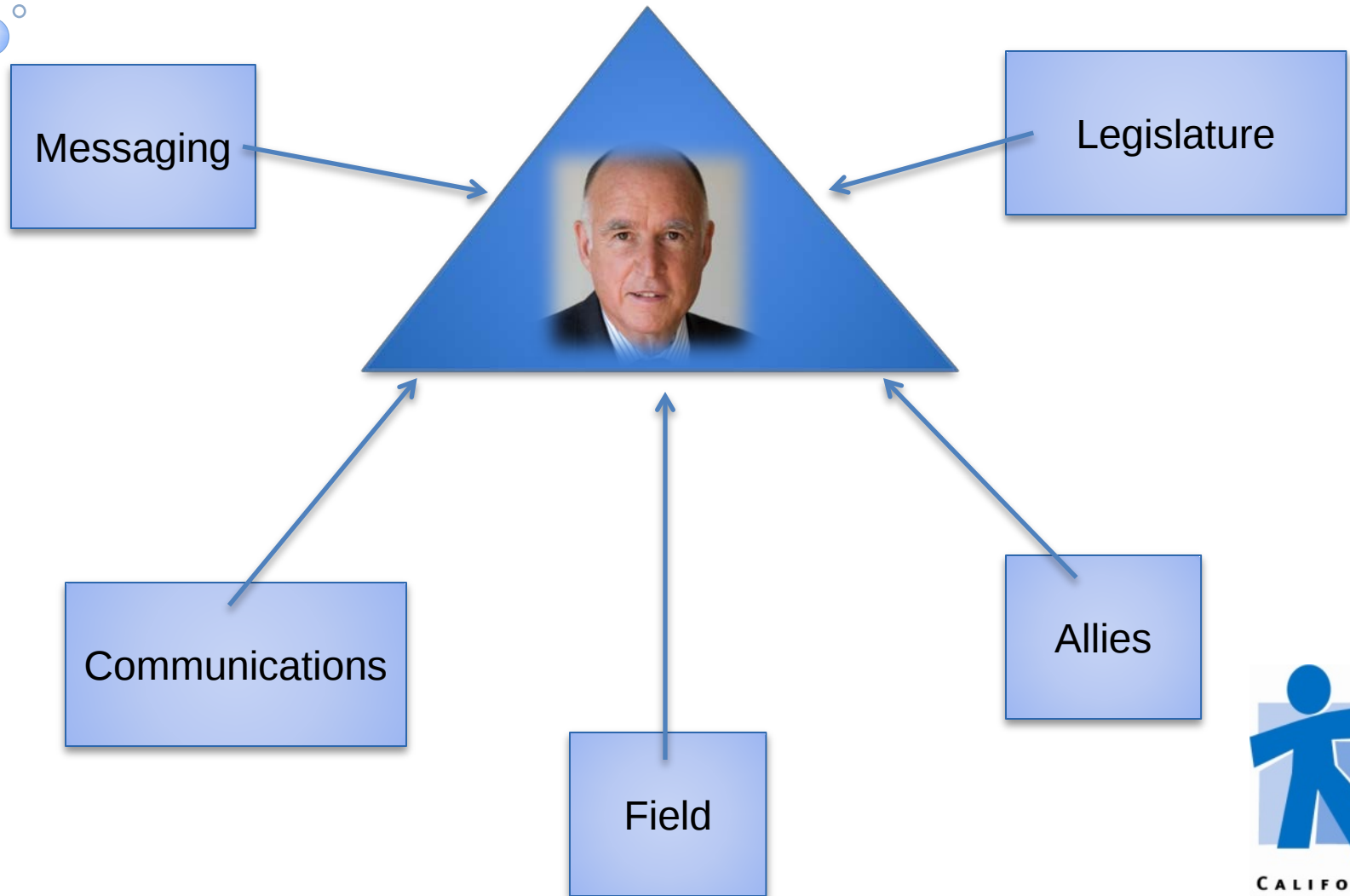
CALIFORNIA
SCHOOL-AGE
CONSORTIUM

The Solution: AB 2663 (Cooper, D – 09)

What will the bill do?

- Adds \$73 million in FY17 to the ASES budget – raising the daily ASES funding formula from \$7.50 to \$8.50 per student
- Enacts an annual cost of living adjustment to address ongoing future increased costs

Audience of One

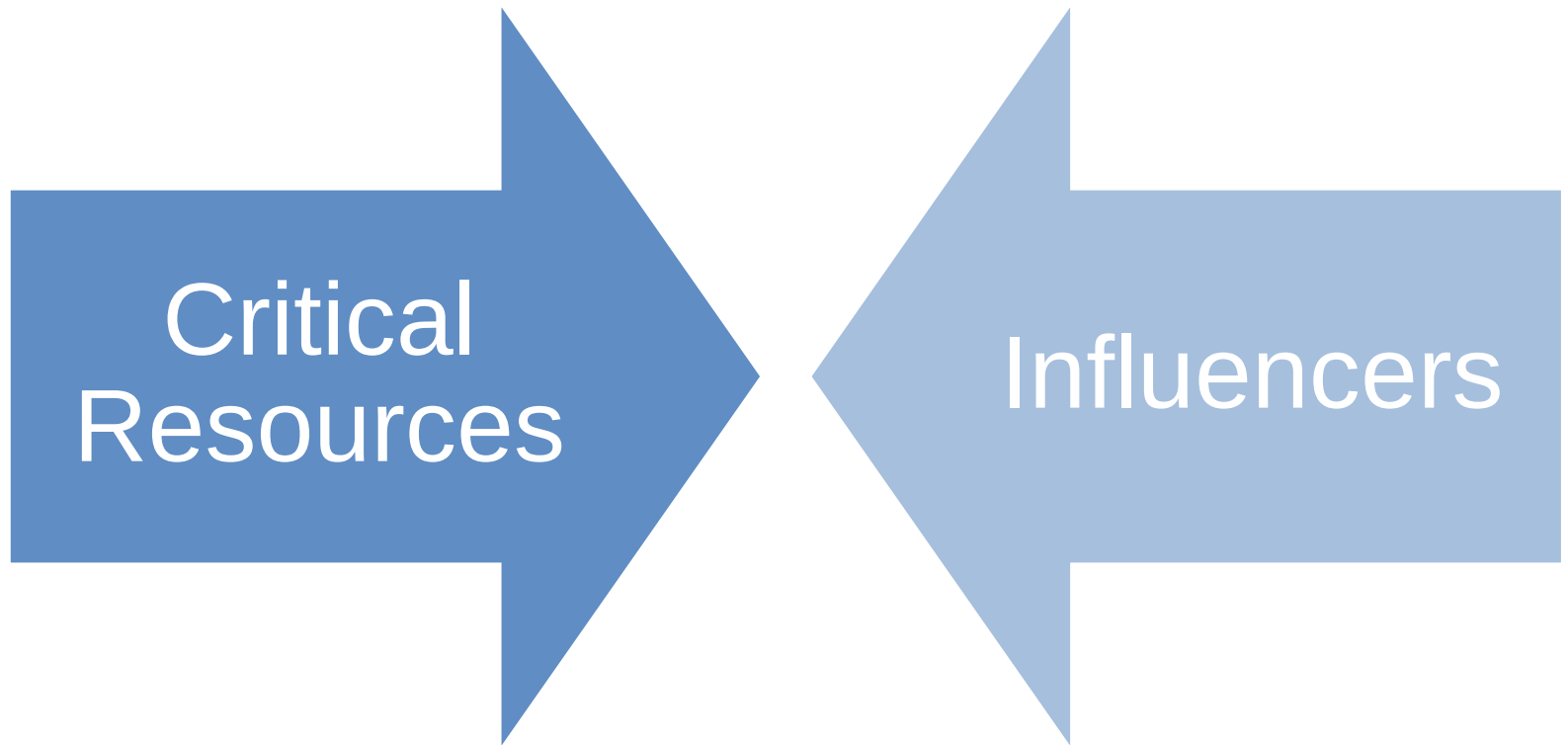


ACTION!

Activity Instructions:

- Work in small groups
- Create a 3min role play of an advocacy action
 - ☐ Site visit
 - ☐ In-district legislative visit
 - ☐ Rally
 - ☐ Phone banking

Influencing Success



Power of Our Voices

- Legislators and their staffers need **education** to form their positions.
- Legislators are interested in the opinions of their **constituents** – you!
- There are **many different activities** that you can do to make an impact!
- Nonprofit 501(c)3 organizations and government funded grantees are **legally allowed** to advocate and educate.

Power of Our Voices

- When it comes to policies and decisions impacting our programs, **we can help legislators and their staffers make informed decisions with our on-the-ground experience.**
- Voters have consistently **supported** afterschool programs.

ACTION! Planning

- Create an Action Plan and use the Advocacy Action checklist
- What other public, agency, or community events are happening?
- How will youth be involved?

Resources

Tools and resources available to you:

- Visit www.SaveAfterschool.com
 - Download a free Advocate Toolkit that includes how-to's, sample letters, etc
- OpenSource Leadership Strategies, Inc.
- Movement Strategy Center
- Advocacy Institute

Head, Heart, Feet



- Something you are thinking about



- Something you are feeling



- Something you are walking away with ready to do

Get Involved with CalSAC:

- **Join a Chapter** in your area!
- **Attend CalSAC's Afterschool Challenge** on May 9-10, 2016 @ the State Capitol
- **Apply to be a CalSAC Trainer!**
- **Join us online:**  @calsac  facebook.com/myCalSAC

www.calsac.org

CalSAC: Enriching children by empowering professionals since 1982.
www.CalSAC.org



Thank You and Evaluations

Please take a few minutes to complete the evaluation for this module. Your feedback is greatly appreciated.



**Thank you for your activating your head
and heart with us!**