



# EXHIBIT, SPONSORSHIP & MEDIA PROSPECTUS

**boost**  
CONFERENCE

**APRIL 30 - MAY 3, 2024**  
PALM SPRINGS, CALIFORNIA

INSPIRE YOUTH • INSPIRE LEARNING • INSPIRE CHANGE

[boostconference.org](https://boostconference.org)

# WHAT IS THE BOOST CONFERENCE?

BOOST is the largest, most recognized and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. With over 3,000 global attendees, we offer more than 200 high-quality learning opportunities focusing on the latest trends and research to strengthen in and out-of-school time programming. This annual event will rejuvenate your passion and provide tools and resources that will inspire you to create change.

From Pre-Conference Academies, to Town Hall Meetings, Master Classes, Film Festival screenings, Live Podcast recordings, and special events all set in a retreat-like atmosphere amongst the beautiful landscape of Palm Springs, there's truly something to inspire all levels of educators.

Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from 48 states and 6 countries.



**Sponsorship** is a great opportunity to demonstrate your support for the in and out-of-school time community as well as increase your organization's visibility and exposure throughout the conference. This is your opportunity to reach a highly influential audience in a prime and credible environment while making a long-term impact to the development of our field.

BOOST Conference offers a variety of marketing and sponsorship amenities designed to fit every style and budget. These proven marketing tactics will increase your visibility at BOOST and increase your return on investment.

For questions on becoming a BOOST Sponsor, please contact **Andrea Seals Wilson, Exhibit & Sponsorship Account Director** at **619-940-6371** or [exhibitors@boostconference.org](mailto:exhibitors@boostconference.org).

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## The Largest Global Convening of In and Out-of-School Time Educators!

### Why Sponsor the BOOST Conference?

Sponsoring the BOOST Conference is a great investment for your organization.

**Build Your Network.** Engage and interact with BOOST attendees and presenters from around the globe. Build valuable relationships with top decision-makers during ample time dedicated to the Exhibit Hall or while attending our many networking and poolside events throughout the conference.

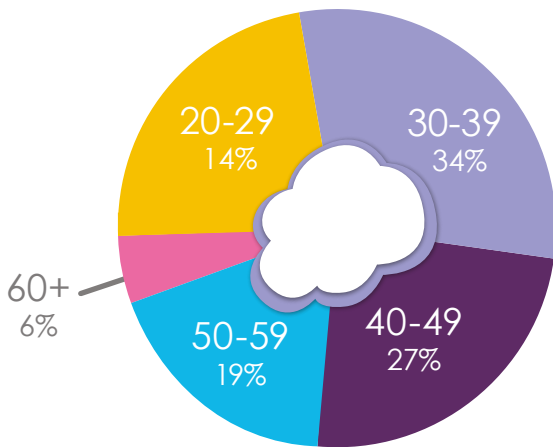
**Access Decision-Makers.** Experience unparalleled access to top decision-makers and leaders across the field with attendees coming from 48 states and 6 countries.

**Build Your Brand.** Enjoy brand recognition opportunities pre, during, and post BOOST Conference. When you become a BOOST sponsor you become a valued partner in the movement to provide high-quality programming and professional development for in and out-of-school time fields. Your sponsorship will provide educators with the tools and resources necessary to impact children, youth, families, and communities. We understand the value our partners bring to BOOST and the important role they play in creating a successful experience for our global community.

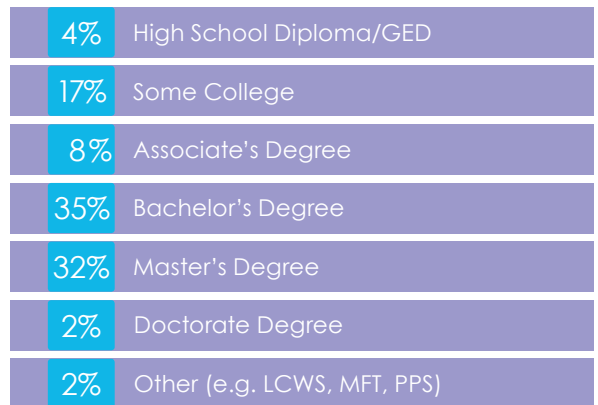
BOOST CONFERENCE SAVE THE DATE		REGISTER YOUR TEAM TODAY AT <a href="http://BOOSTCONFERENCE.ORG">BOOSTCONFERENCE.ORG</a> PALM SPRINGS, CA		
APR 30 - MAY 3 <b>2024</b>	APR 29 - MAY 2 <b>2025</b>	APR 28 - MAY 1 <b>2026</b>	APR 27 - APR 30 <b>2027</b>	APR 25 - APR 28 <b>2028</b>

# 2023 BOOST CONFERENCE ATTENDEES

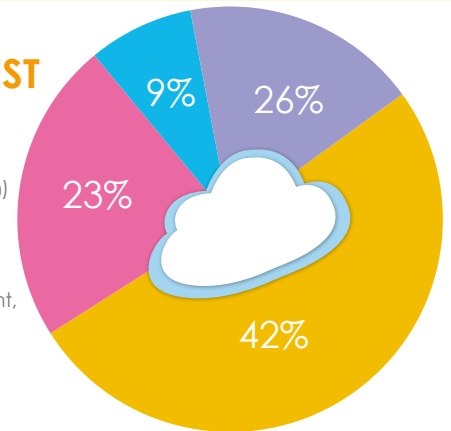
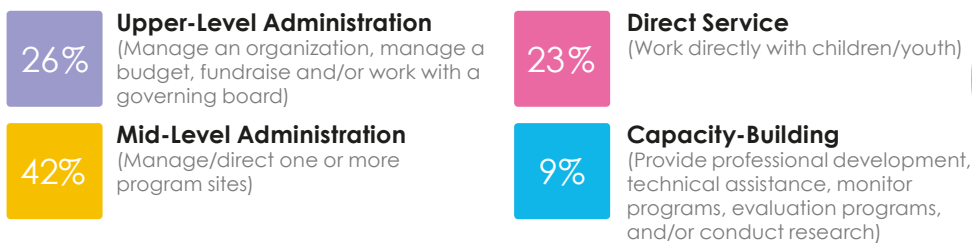
## CATEGORIZED BY AGE



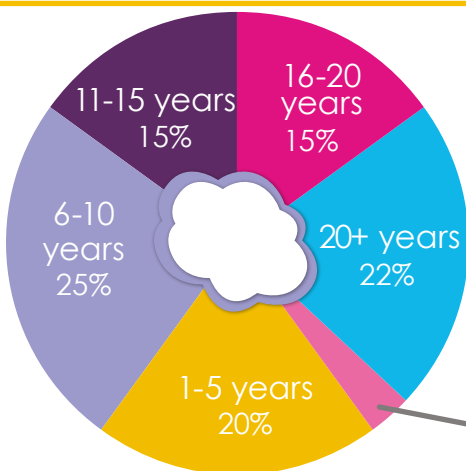
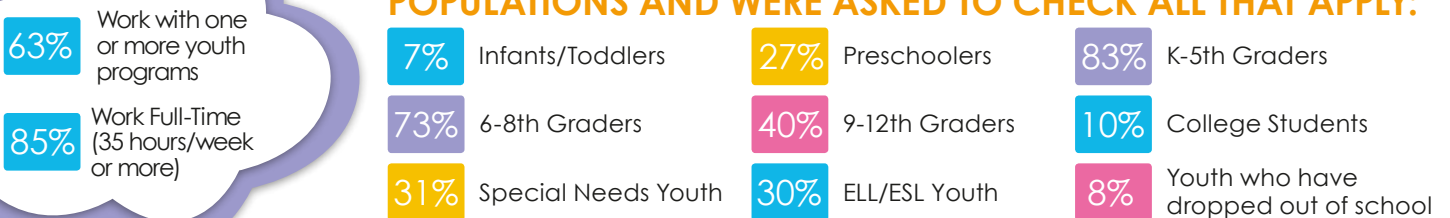
## ATTENDEES CATEGORIZED BY HIGHEST LEVEL OF EDUCATION



## WE ASKED OUR ATTENDEES TO DEFINE THEIR JOB RESPONSIBILITIES IN WHICH THEY SPEND THE LARGEST PERCENTAGE OF THEIR TIME EACH WEEK.



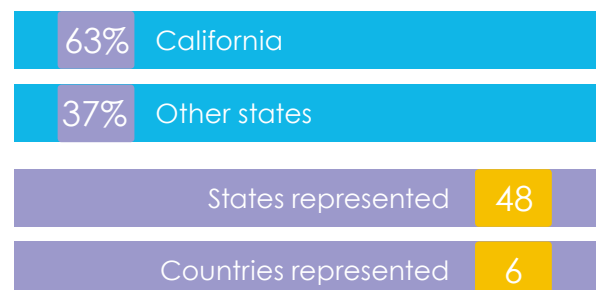
## OUR ATTENDEES WORK WITH THE FOLLOWING YOUTH POPULATIONS AND WERE ASKED TO CHECK ALL THAT APPLY:



## NUMBER OF YEARS OF EXPERIENCE WORKING WITH YOUTH PROGRAMS

Less than one year  
3%

## GEOGRAPHIC REPRESENTATION



Based on 2023 BOOST Conference demographics

# 2023 BOOST CONFERENCE SURVEY RESULTS

93%

When surveyed, **93%** of BOOST Conference attendees said they learned about a new product or service from the BOOST Exhibit Hall.

76%

When surveyed, **76%** of attendees said they found a vendor or service provider in the BOOST Exhibit Hall that they will be working with in the coming year.

## ATTENDEE PURCHASING POWER

71%

**71%** are Decision Influencers (make solution recommendations but need final approval) or Decision-Makers (make final purchasing decisions for their school/site/organization)

19%

**19%** are Requestors (asks for solutions that meet the needs of their program)

10%

**10%** have no decision-making power

96%

**96%** of our attendees' employers pay for them to attend BOOST.

71%

Only **29%** of BOOST attendees are required to attend the BOOST Conference. The other **71%** aren't required to attend but choose to come for the valuable resources.

## OUR ATTENDEES ARE EMPLOYED BY THE FOLLOWING:

55%

School Districts

23%

Independent Community Based Organizations

12%

Affiliate of a Non-Profit Organizations (such as YMCAs)

7%

Government Agency

## OUR ATTENDEES' ORGANIZATIONS/PROGRAMS PROVIDE SERVICES DURING THE FOLLOWING TIMES:

96%

After School

28%

During School

75%

Summer

19%

Weekends

53%

Before School

16%

Evenings

48%

Intersessions/School Breaks

## OUR ATTENDEES SUPPORT THE FOLLOWING ACTIVITIES/SERVICES AT THEIR ORGANIZATION:

This list includes activities/services/support and programs in and out-of-school time educators provide or partner with to support the children, youth, families, and communities they serve.

53%	21st Century Learning	9%	Librarians
25%	Alcohol, Tobacco, and other Drug Prevention	6%	Local Business
51%	Arts and Culture	12%	Mental Health Practitioners
78%	Before and After-School Programs	24%	Mentoring Programs
10%	Blended Learning	3%	Military Programs
32%	Camps	12%	Organized Sports Leagues
26%	Character Development	4%	OST Intermediary & City-Wide Systems
11%	Charter Schools	11%	Parent-Teacher Organizations
6%	Child Advocates	25%	Parents/Guardians
34%	Community-Based Organizations	10%	Parks & Recreation
10%	Community Empowerment & Injustice	4%	Philanthropic Foundations
14%	Community Schools	4%	Policy Makers
38%	Curriculum and Academic Support Programs	2%	Probation Department
15%	E-Learning Education Technology	25%	Project-Based Learning
3%	Faith Based Organizations	7%	Researchers and Evaluators
27%	Family Support Services	2%	Regional Occupational Programs
18%	Foster Youth	19%	Safe Schools
10%	Gang and Violence Prevention	19%	School Administration
12%	Gender & Culturally Responsive Programs	18%	School-Aged Care and Childcare Programs
4%	Global Learning	11%	School Boards
7%	Grantors & Donors	15%	School Counselors
7%	Health Care	51%	SEL- Social Emotional Learning
28%	Healthy Behavior	16%	Service-Learning and Volunteer Programs
11%	Higher Education	13%	Social Workers
13%	Homeless & Runaway Youth	20%	Special Education
17%	Jobs, Internships & Career Programs	53%	STEM/STEAM
3%	Juvenile Diversion	59%	Summer Programs
4%	Law Enforcement	28%	Teachers
10%	LGBTQ+	8%	Youth-Led Participatory Action Research

# 2023 EXHIBITOR & SPONSOR SURVEY RESULTS



96% of exhibitors felt the BOOST Conference will have a positive impact on your business.

96%



95% of exhibitors agreed that they had ample time to interact with attendees.

95%



97% of BOOST Conference sponsors were satisfied with the exposure they received from their sponsorship.

97%



98% of exhibitors said they would recommend the BOOST Conference to another organization.

98%



93% of exhibitors agreed that attendees were the right level of decision-makers for their product or service.

93%



90%

When asked to rate the overall BOOST Conference, exhibitors gave an average of **9 out of 10**

99%

99% of our exhibitors were satisfied with the customer service they received prior and during the BOOST Conference.

## More 2023 BOOST Conference Stats

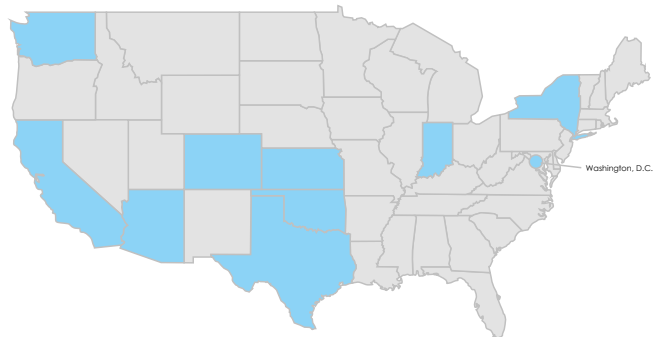
3,018

3,018 educators attended the 2023 BOOST Conference, which is a 16% increase from the 2022 conference

120

120 organizations exhibited in the 2023 BOOST Conference Exhibit Hall, which was SOLD OUT early in November of 2022.

## Top US States Attended



1. California
2. Kansas
3. Oklahoma
4. Washington
5. Texas
6. Washington, D.C.
7. Colorado
8. Arizona
9. New York
10. Illinois



## EXHIBIT

Join the largest, most recognized, and comprehensive global convening for after school, expanded learning, and in and out-of-school time professionals. Set in a retreat-like atmosphere, the BOOST Conference is the preferred conference for key stakeholders and decision-makers in our field. If you have products and/or services designed for educators, you can't afford to miss participating in the BOOST Conference!

## 7 REASONS TO EXHIBIT AT BOOST



### 1. Stature

A conference with recognizable stature in the after school, expanded learning, and in and out-of-school time field attracting an estimated audience of over 3,000 professionals.

### 2. Key Clientele

Key decision makers and stakeholders attend the BOOST Conference exclusively.

### 3. Dedication

The BOOST Exhibit Hall hosts Inspiration Station workshop sessions, 4 conference meals, 2 afternoon receptions, and 1 morning break, offering more hours of dedicated time for Attendees to network with exhibitors during the conference.



### 4. Communication

Full-time Exhibitor support staff provide unparalleled customer service and communication to our Exhibitors and Attendees every step of the way.

### 5. Collaboration

We only contract with drayage providers who offer move-in and move-out flexibility and affordability. Our providers are the easiest and friendliest to work with in the business.



### 6. Cost Effectiveness

We pride ourselves on providing pricing below the standard market rates with upfront costs and no hidden fees.

### 7. Location, Location, Location

The BOOST Conference is located in the beautiful city of sunny Palm Springs, providing a wide variety of restaurants and entertainment within walking distance from your hotel.

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## EXHIBITOR & SPONSOR ACCOLADES

We love BOOST! We feel valued at BOOST for the work we do. We see passion, strategic and thoughtful organization, and meticulous hard work from the BOOST team. They create many opportunities for everyone to let down any guards, to engage, to build relationships, and to build the expanded learning community. Not only was our time there fruitful, we made great friends and felt at home!

**Dr. Helen Wang, CEO and Co-founder, 6crickets Expanded Learning Management Solutions, Bellevue, WA**  
2023 BOOST Conference Exhibitor

The highlight of my conference calendar each year is the BOOST conference. I get to connect with some of the most innovative OST providers in the country and have authentic conversations about their challenges and solutions. There are engaging workshops and activities each day and entertaining events each night. If it's late April or early May, you'll find me in Palm Springs at BOOST.

**Phillip Smith, Brand Manager, TransACT Communications, Lynnwood, WA**  
2023 BOOST Conference Sponsor and Exhibitor

The exhibitor staff for BOOST is simply amazing! It is our favorite conference! Everything is always SO well organized and very exhibitor friendly. The staff makes us feel important and valued and they always have a smile on their faces. BOOST is the BEST!

**Lynly Stephen, CEO, MindWorks Resources, Coppell, TX**  
2023 BOOST Conference Exhibitor

[Click here to learn more about what our exhibitors and sponsors have to say.](#)

## 2024 EXHIBITOR GENERAL INFORMATION

The BOOST Conference represents global educators from all levels of programming including Upper-level Administrators, Mid-level Administrators, Direct Service, and Capacity Building. Below is information to help you and your organization make the most of exhibit and sponsorship opportunities.

## EXHIBIT DATES & HOURS

The BOOST Conference will be held April 30 - May 3, 2024, at the Palm Springs Convention Center. The Exhibitor Expo will be held May 1 - 2, 2024, at the Palm Springs Convention Center.

### EXHIBIT HOURS

Move In	Tuesday, April 30	11:00 a.m. - 6:00 p.m.
Show On	Wednesday, May 1 Thursday, May 2	7:30 a.m. - 4:00 p.m. 8:00 a.m. - 3:31 p.m.
Move Out	Thursday, May 2	3:31 p.m. - 7:00 p.m.

The BOOST Conference Exhibit Hall hosts multiple conference meals, afternoon receptions, and more dedicated Exhibit Hall time than any other conference in the industry.

### Wednesday Highlights

7:30 AM	Breakfast w/ Exhibitors
7:30 AM - 4:00 PM	Exhibit Hall Grand Opening
9:45 AM - 10:15 PM	BOOST Break w/ Exhibitors Meet the Authors
10:30 AM - 3:30 PM	Inspiration Stations throughout Exhibit Hall
1:30 PM - 2:30 PM	BOOST Break w/ Exhibitors Meet the Authors

### Thursday Highlights

8:00 AM	Breakfast w/ Exhibitors
8:00 AM - 3:31 PM	Exhibit Hall Open
10:00 AM - 2:00 PM	Inspiration Stations throughout Exhibit Hall
12:00 PM - 1:00 PM	Networking Lunch w/ Exhibitors, Meet the Authors
2:30 PM - 3:31 PM	BOOST Break w/ Exhibitors Pop-Up Deals and Meet the Authors

### BOOTH OPTIONS (Please see Exhibit Hall Map for booth type locations)

#### PREMIER ISLAND LOCATION \$5,800

30x20 island (no pipe and drape), 5 conference registrations, breakfast, lunch, and receptions for 5 exhibitors, 1 newsletter advertisement, company listing in digital conference brochure, website & conference app

#### ISLAND LOCATION \$4,200

20x20 island (no pipe and drape), 4 conference registrations, breakfast, lunch and receptions for 4 exhibitors, company listing in digital conference brochure, website & conference app

#### CORNER PRIME LOCATION \$1,625

10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

#### PRIME LOCATION \$1,500

10x10 booth (with pipe and drape), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

#### FRONT PORCH \$1,500

(80 sq. feet) 8x10 space (pipe backdrop only), 2 conference registrations, breakfast, lunch, and receptions for 2 exhibitors, company listing in digital conference brochure, website & conference app

#### GET ON THE BUS MOBILE LEARNING DEMONSTRATION \$1,500

Get On the Bus Mobile Learning demonstrations are hands-on learning opportunities for BOOST Conference attendees that offer an opportunity to exhibit various mobile learning vehicles outside of the Palm Springs Convention Center during the BOOST Conference.

#### NON-PROFIT DISCOUNT - CONTACT US

#### CUSTOM LOCATIONS - CALL FOR PRICING

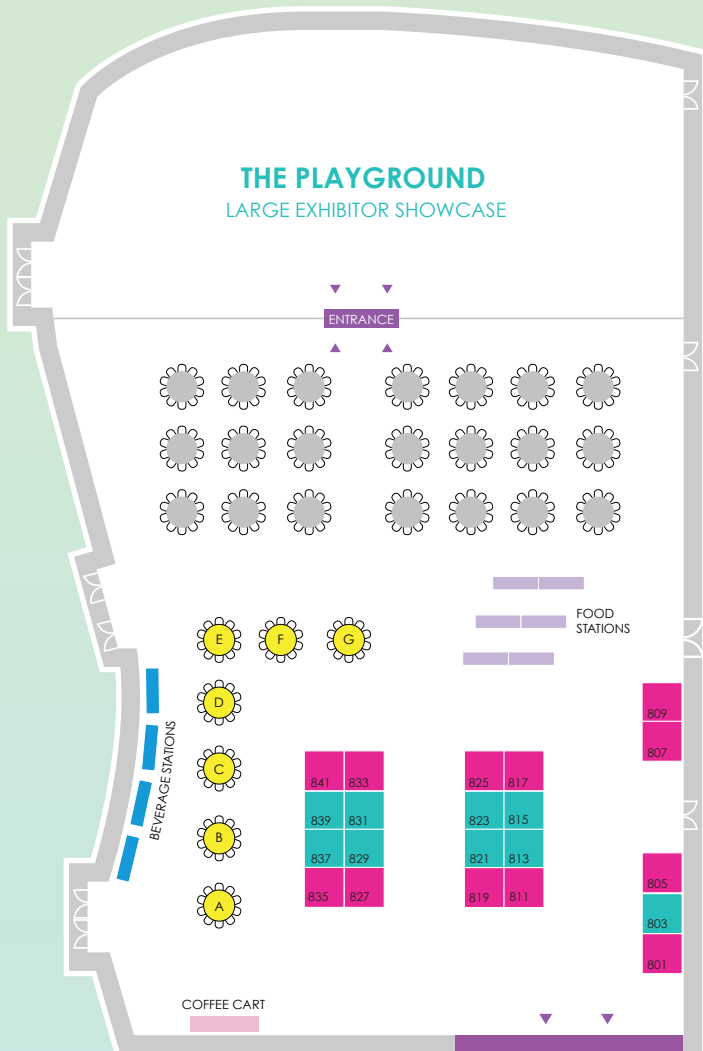
Custom exhibit locations are available inside the Exhibit Hall. Designed for large-scale exhibits and custom configuration exhibits. Call **Andrea Seals Wilson** at **619-940-6371** to inquire about details and pricing.

# 2024 BOOST EXHIBIT HALL FLOOR PLAN

EXHIBIT DATES: MAY 1 & 2, 2024 • PALM SPRINGS CONVENTION CENTER • PRIMROSE A&B/OASIS 1&2 • PALM SPRINGS, CA



## THE PLAYGROUND LARGE EXHIBITOR SHOWCASE



### BOOTH LOCATION LEGEND

- PRIME
- CORNER PRIME
- COFFEE CART
- FOOD STATION
- BEVERAGE STATIONS
- X SOLD
- INSPIRATION STATIONS

### SHOW MANAGEMENT

**BOOST COLLABORATIVE**  
1286 University Avenue #739  
San Diego, CA 92103

619.940.6371  
exhibitors@boostconference.org  
boostconference.org/exhibitors

\* Please note that booth locations and facility space are subject to change based on the final approval of the Fire Marshall and current Health & Safety Guidelines.

### BOOTH LOCATION LEGEND

- PREMIER ISLAND
- ISLAND
- PRIME
- CORNER PRIME
- FRONT PORCH
- BOOST GEAR SHOP & MEET THE AUTHORS
- 1 EXHIBIT REGISTRATION SERVICE DESK
- X SOLD
- RELAXATION STATION





# SPONSORSHIP AMENITIES

## GET SOCIAL

BOOST Live Networking Reception (1 available, Wednesday)	\$16,500
Poolside Welcome Reception (1 available, Tuesday)	\$10,500
BOOST VIP Soiree (1 available, Wednesday)	minimum \$8,500
Drink Tickets During Receptions (5 available, Tuesday, Wednesday, Thursday)	minimum \$3,000
General Session Inspiration BOOSTer (2 available, Wednesday and/or Thursday)	\$3,000
General Session Company Promotional Video (2 available)	\$2,000
Homecoming Party (3 available)	\$1,750
Lounge Events (3 available, Tuesday, Wednesday, Thursday)	\$1,500
Poolside Cabana Events (4 available)	\$1,400

## WORKSHOP OPPORTUNITIES

Workshop Strand (3 available, 1-day cabana included)	\$13,750
Mini-Workshop Strand (2 available, 1-day cabana included)	\$9,750
Exhibitor Showcase Workshop Sessions (18 available)	\$1,050-\$1,500
BOOST Morning Recess Activity (2 available, Thursday and/or Friday)	\$750
Camp Inspire Workshop Sessions (14 available)	\$450

## BRANDING

Tote Bag Logo Placement (3 available)	\$5,000
Brand Activation - Photo Opportunity (2 available)	\$4,000
General Session Chair Drop (3 available)	\$1,650
Hydration Station Water Cooler (1 available)	\$1,350
Attendee Tote Bag Swag – Giveaway (2 available)	\$1,000
Attendee Tote Bag Stuffing – Flyer (10 available)	\$700
Pop-Up Signage Sponsor (5 available)	\$700
Digital Conference Brochure Advertisements	\$175-\$925
Tour de BOOST Snack Bag Insert (1 available)	\$150

## UNIQUE OPPORTUNITIES

Mindful Chill Lounge (1 available)	\$7,500
BOOST Breaks in the Exhibit Hall (4 available, Wednesday and/or Thursday)	\$6,250
Sponsor a Keynote Speaker (6 available)	\$6,000
Official Conference App Sponsor (1 available)	\$4,000
OSTI Award (Out-of-School Time Innovations) (2 available)	\$3,000
Meet the BOOST Leadership Team Marketing Opportunity (10 available)	\$850
Film Festival Video Ads Before Film (6 available)	\$700
Send Someone to BOOST Scholarship Fund (unlimited)	\$575
Duck Duck BOOST Team (4 available)	\$375

## BOOST ONLINE TRAINING & LEARNING COMMUNITY

Online Training Sponsorship (12 available)	\$2,250
Vendor Marketplace Profile (unlimited)	\$395
Speaker's Corner Profile (unlimited)	\$395

**Call to inquire about additional creative opportunities.**

### Sponsorship Contact:

If you would like to discuss becoming a Sponsor of the BOOST Conference or have other creative ideas not listed here, please contact **Andrea Seals Wilson, Exhibit & Sponsorship Account Director**, at **619-940-6371**.

[exhibitors@boostconference.org](mailto:exhibitors@boostconference.org)

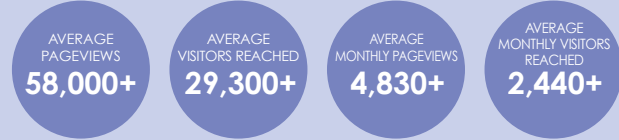
# MEDIA AND ADVERTISING OPPORTUNITIES

## DIGITAL AUDIENCE

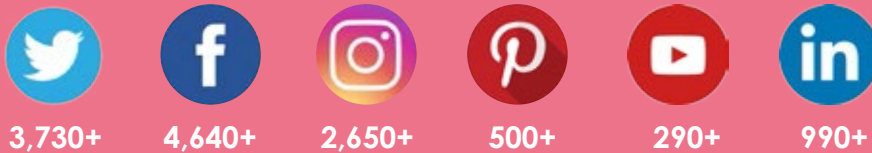
### BOOST CONFERENCE WEBSITE



### BOOST CAFE WEBSITE



### OUR SOCIAL MEDIA REACH



### BOOST CONFERENCE NEWSLETTER



## DIGITAL ADVERTISING OPPORTUNITIES

We offer several digital advertising opportunities on our website, in our monthly conference newsletter, and across our social media channels. All advertisements are subject to approval and availability. For exposure to the educators and organizations we serve, you can choose from the following advertising options:

### BOOST CONFERENCE WEBSITE ADVERTISING

THE BOOST CONFERENCE WEBSITE RECEIVES OVER

**164,000**  
PAGEVIEWS ANNUALLY

Inline 728x90 leaderboard banner	\$400/mo
Sidebar 160x600 skyscraper banner	\$300/mo
Lower sidebar 200x200 square	\$250/mo

### BOOST CAFE WEBSITE ADVERTISING

THE BOOST CAFE WEBSITE RECEIVES

**58,000**  
PAGEVIEWS ANNUALLY

Inline 728x90 leaderboard banner	\$350/mo
Lower sidebar 250x250 square	\$200/mo

### BOOST CONFERENCE & CAFE NEWSLETTER

OUR CONFERENCE NEWSLETTER IS CIRCULATED TO

**27,000**  
EDUCATORS EACH MONTH

Both top and bottom banner	\$500
Newsletter ad content	\$350

# We look forward to seeing you in sunny Palm Springs!

## PALM SPRINGS

Palm Springs is indeed the year-round vacation destination for groups, individuals, and families, with something for everyone. Enjoy our 350 days of sunshine a year, shopping, golfing, hiking, adventure, Jeep tours, gaming, mid-century modern architecture, cultural events, museums, and nightlife, or just sit back and relax by the pool shadowed by our magnificent mountains. Discover a year round paradise with turquoise skies and purple mountains and embrace a village vibe that is as unique as it is irresistibly chic. Soak up a perfect blend of outdoor diversion and casual relaxation. Allow your spirit to be energized in an atmosphere that can only be found right here. Fun, sun, and the never ending allure of Palm Springs. Let the pristine desert air fill your with an energy that is nothing short of miraculous.



## HOTEL ACCOMMODATIONS

BOOST offers special rates at area hotels starting at \$179 per night. For more information on hotel room blocks and a list of partner hotels, please visit [boostconference.org/accommodations](https://boostconference.org/accommodations)

## EXHIBITOR & SPONSORSHIP CONTACT:

If you would like to discuss becoming an exhibitor and/or sponsor at the BOOST Conference or have other creative ideas not listed here, please connect with us to discuss! We can't wait to create change with you.

[exhibitors@boostconference.org](mailto:exhibitors@boostconference.org)  
[boostconference.org/sponsors](https://boostconference.org/sponsors)  
[boostconference.org/exhibitors](https://boostconference.org/exhibitors)



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