



Afterschool: A Community-Based Economic Stimulus

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How an Economic Stimulus Works



- Tax cuts for individuals encourages short-term spending
- Tax cuts for companies encourages spending and investment
- Investment in public works – creates contracts for firms and short- to medium-term employment opportunities
- Investment in research/development – long-term approach to help businesses thrive and provide jobs by investing in operations now
- Other theories – make consumption cheaper for everybody and we can all afford more
 - Invest in US energy grid and health care to make services more less expensive and more accessible

How an Economic Stimulus Works

- 2009 American Recovery & Reinvestment Act (\$787 billion) – if successful, creates 3 million+ US jobs & tax cuts to most Americans
 - ▣ Stimulates employment, critical economic sectors, & US consumer spending
 - ▣ Short-term – encourage consumers and companies to consume more goods
 - ▣ Long-term – encourage growth of business and creation of jobs through investments in infrastructure and research

- Investments include:
 - ▣ Energy efficiency & renewable energy projects (\$35 billion+)
 - ▣ Science/technology – scientific facilities & rural internet access (\$17 billion)
 - ▣ Infrastructure - \$30 billion for highways, \$8 billion for high-speed rail, \$19 billion for clean water and flood control
 - ▣ Education - \$44 billion for school districts, \$25 billion for special ed/NCLB, \$15.6 billion for Pell Grant program (financial aid)
 - ▣ Health Care - \$87 billion for Medicaid, \$20 billion for health info technology, \$10 billion for health research and facilities

How an Economic Stimulus Works

- Investments related to afterschool include:
 - ▣ Funding for summer jobs for youth: \$1.2 billion
 - ▣ 16,000 added Americorps positions & jobs for older Americans
 - ▣ Child Care & Development Block Grants(CCDBG): \$2 billion, about 1/3 to be used to support children in afterschool programs
 - ▣ State Fiscal Stabilization Fund (school renovation/repairs): \$53.6 billion
 - ▣ Youth Build: \$50 million – connect young adults to education and building/renovating affordable housing
- Other investments to watch for outside of this package:
 - ▣ Extensions of unemployment insurance
 - ▣ Expansions of health insurance
 - ▣ Some form of “mortgage relief”
 - ▣ Expanded GI bill for returning veterans
 - ▣ National Service Agenda
 - ▣ Increased funding for Teacher Preparation

What does Afterschool have to offer?

- JOBS, JOBS, JOBS!
- Scope: about 137,000 jobs statewide (inclusive of all different types of out of school programming)
- Prop. 49 passed by voters in 2002, sponsored by Arnold Schwarzenegger, increasing state funding for afterschool from \$121 million to \$550 million (After School Education & Safety Program, ASES)
 - Triggered in 2006, 2,000 new programs (12,000 jobs) created thru Prop. 49 in low income districts (50% or more free/reduced lunch)
- About 80% of jobs are part-time → high turnover (40% annually) = employers are constantly looking for staff!

Connecting Afterschool to Other Industries' Needs

- By 2025, two of every five jobs (41%) will require a college degree, an increase from less than one-third of all jobs in 2005
- Only 33 percent of the state's working-age adults will have a college degree in 2020
- Pending Teacher Shortage – CA needs 100,000 teachers in next ten years
- Health and education services considered important growth industries in CA, increasing from 10.8 percent of all jobs in 2005 to 13.2 percent of all jobs in 2025 (retirement of baby boomers will also add to workforce needs in health and education)
- Retiring baby-boomers – 78 million boomers (40% of US labor force) will reach retirement age over the next 20 years.

Success Stories: Afterschool Creates Jobs

- Career Advancement Academies: Create career pathways into teaching and public sector that includes part-time afterschool employment
- LA Scholars: City-wide youth employment/college prep program highlighting afterschool employment
- Encore Careers: engage retirees to work in afterschool programs

Success Story: Career Advancement Academies

- RFA: "Linking Afterschool Employment to Career Pathways"
 - ▣ Awarded September 9, 2008
 - ▣ Five sites: 1.5 million total over two years
- Key Partners: community colleges; afterschool employers; adult schools; ROCP; K12, COE; WIBs; CBOs
- Locations:
 - ▣ East Bay CAA: Oakland (Laney College)
 - ▣ Central Valley CAA: Reedley; Modesto; Madera; Clovis
 - ▣ Salinas (Hartnell College)
 - ▣ San Jose (SJ City College)
 - ▣ San Diego (SD City College)
 - ▣ Los Angeles CAA (LA Harbor College)

Success Story: Career Advancement Academies

□ Key Elements:

- Broad outreach to community residents including: high school youth, foster youth, out of school youth, college students, older adults, veterans, single parents
- Cohort model at community college - a “learning community”
- Address essential skills in the context of career interest
- Prepare for immediate employment in afterschool program
- Afterschool employment as work experience/internship
- Afterschool employer/college collaborate on needed skills, preparation, and placement
- Link/transition to further education in career pathway
- Supports for students to attend and succeed in college

Success Story: LA Scholars – city-wide youth employment program

SCHOLARS

- Partners & What's in it for them?:
 - LA Community College District (LACCD)
 - LA Community Development Department (CDD)
 - LA Unified School District (LAUSD)
 - LA Chamber of Commerce
 - CalSAC & afterschool employers
- 6 Week College Prep. & Work Experience program
 - ▣ LAUSD recruits recent HS graduates
 - ▣ Cohorts of students take classes at 7 community colleges
 - ▣ 30+ hours of CalSAC Training about working with youth in an afterschool setting & Chamber of Commerce's soft skills training
 - ▣ 24+ hours of job shadowing in afterschool programs
 - ▣ Job Fair with afterschool employers at end of program

Success Story: LA Scholars



- LA Scholars Outcomes
 - 300+ young people completed program
 - 75% attained permanent part-time employment in afterschool
 - 500+ enrollments in community college
- Resources used to support LA Scholars
 - Community College & LAUSD ADA for staffing
 - WIB
 - City Summer Youth Funds
 - Foundations
- Summer 2009 – expanding to 2,000 students and including other industries for job placements

Success Story: Encore Careers



- Encore gives afterschool programs access to instructors with a lifetime of experience. Average *relevant* experience= 8 years
- AARP study shows 8 of 10 Boomers expect to continue working at least part-time during their retirement years—one-third for the sake of enjoyment work provides

Benefits of an Intergenerational Workforce



Intergenerational workforces have been shown to add to the competitive advantage of business and to programmatic quality in social purpose organizations.

Retention



40% annual turnover in afterschool.

85% of Encore members placed at the beginning of the 08-09 school year remain in their positions

91% of current Encore members plan to return next school year.

Taking it to the Neighborhood Level

- How can your afterschool program become a magnet for economic stimulus and development in your neighborhood?
- Brainstorm of ideas:
 - ▣ Jobs – hire from the neighborhood
 - Think about contract positions to hire local artists, etc.
 - ▣ Family support – access to food stamps and other food programs, earned income tax credit, counseling, health insurance, college financial aid, etc.
 - ▣ Purchase locally
 - ▣ Staff in college model college-going to youth and make college seem more attainable
 - ▣ Teach entrepreneurial skills to youth to start businesses

Taking it Home

- Action Planning: Individually or in small groups, start filling out the Action Plan worksheet to help you determine next steps you can take when you return home to your program.

Contact Information

David Brick

dbrick@aspiranet.org

(510) 501-8180

www.aspiranet.org/encore

Rebecca Goldberg

rgoldberg@calsac.org

310-857-8865

www.calsac.org