

BOOST CONFERENCE BRANDING & STYLE GUIDE

Branding for the BOOST Conference conveys a dynamic and welcoming tone, focused on innovation and collaboration in education. The color scheme features bright and bold colors that evoke energy and enthusiasm while promoting creativity and trust. Clean, modern typography enhances readability and gives the brand a polished look, while engaging visuals and imagery reflect the conference's commitment to fostering connections among educators and thought leaders. Overall, the branding creates an inviting atmosphere that encourages participation and celebrates collective growth in educational practices.

Conference Hashtag - #boostconference

MAIN LOGO



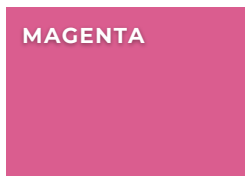
LOGO MARK



The BOOST Conference logo must be used consistently across all promotional and event materials, maintaining its original colors and proportions to ensure brand recognition. It should always have a transparent background and not be altered or distorted in any way.

BOOST Best of Out-Of-School-Time Conference® and logo are registered trademarks of Enoki Events, LLC. Use of them does not imply any affiliation with or endorsement by Enoki Events, LLC.

GENERAL COLOR PALETTE



MAGENTA

#DA5D8F



ORANGE

#F2B12B



CYAN BLUE

#68C4CA



GREEN

#91C63D



YELLOW

#FAD914

BRAND FONT - CENTURY GOTHIC

HEADINGS & TITLES - Bold

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

Body Copy - Standard

abcdefghijklmnopqrstuvwxyz

ABCDEFGHIJKLMNOPQRSTUVWXYZ

1234567890

BRAND PHOTO STYLE

Colorful, fun, positive, warm, inspiring. All photos must include the BOOST Conference watermark in the bottom left-hand corner of the image.



INSPIRE YOUTH. INSPIRE LEARNING. INSPIRE CHANGE.

boostconference.org